REP HEADLINE# 8352576 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*;

SEP12/16 17.25 \*\*\* KPLC-TV \*\*\*

21 S 40	PROGRAM : CON COM1:	20 s 12	PROGRAM : CON COM1:	3 R 53	AGENCY AGENCY	LINE#:REP :CD:		BOUSTANY	CON CM ***** THI	DIM	REP: CHANGED RA	CITY TAX	FLIGHT DATES OCT	PRDCT BOUSTANY	ORDER #			AGY #	ADV #
00P-500P	MIDDAY NWS	00N-1230P	7 NWS SUNRISE 7 NWS SUNRISE	0A-700A	ADVERTISER CODE PRODUCT CODE =	TIME PERIOD : :		FOR SENATE	S IS A CASH IN	FOR FRANK	FREQUENCY TO KEEP	STATE TAX	OCT18/16 OCT24/1	FOR SENATE EST	CONT	ALEXANDRIA	815 SI	AGY. NAME NAT'L	ADV. NAME POLI/C
30		30		30	= 477 A	LGTH : SEC :			ADVANCE SCHEDULE		22, 41 TTLS EVEN	CO	/16 WK-1	EST#7622 COMMENTS	CONTRACT # 83525	, VA 223	SLATERS LANE	MEDIA RESEARCH	C BOUSTANY/R/SEN/LA
\$35.00		\$115.00		\$165.00	AGENCY EST# =	RATE			ULE ****			CO-OP BILLING N		S: (LINE, ORDER,	76	14		PLANNING	SEN/LA
10/20		10/20		10/21	7622	: START						NEEDED		ER, INVOICE)	Q		Si	PLAC BI	RI
10/00		10/20		10/21		: END :S	8							E)	CLASS: NATL.		SALES PRSN	BUYER NAME	REP.#
V		N		Н		:SPTS: WEEK	45 10.								LOCAL		WA- FRANK	BETH STAI	OFF.#
THU		THU		FRI		: DAYS	us 10.18-10.24 Rev					DATE SEP12/16			AL REGIONAL		NK LEBLANC	STALLINGS	SALESMAN #
2		2		М		: TOTL:	C					5 17.25							#

CON COM1:

RIGHT THIS MINUTE

REP HEADLINE# 8352576 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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\*\*CHANGES\*\* \*\*

SEP12/16 17.25 \*\*\* KPLC-TV \*\*\*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE	MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME	SVC- NONE DEMOS- RA35+*	ACCURATE SHARES	MARKET TOTALS \$16,566 KPLC 75% KVHP 25% CABL 0% NVHP 0%	OCT/16 12425.00 CONTRACT TOTAL 12425.(	PROGRAM: 7 NWS SUNRISE	41 R 530A-700A 30 \$165.00 10/19 10/19 1 WED	PROGRAM: 7 NWS SUNRISE	22 R 530A-700A 30 \$165.00 10/20 10/20 1 THU	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TO : SINE#: : DATE : /WK: INVT : :SI
FIL	E-J	8			12425.00		Н		Н	:TOTL:

## CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	ision		Alt Order #		
	POL2576	1		08352576		
Product						
BOUSTANY FOR SENATE	•					
Contract Dates	Estimate #					
10/18/16 - 10/24/16	7622					
Advertiser			Ori	iginal Date	Revision	
POL/Boustany, Charles			C	09/10/16	/ 09/12/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Property	Accour	nt E	xecutive	Sales Office	
	KPLC	Frank I	LeB	Blanc	HRP-Washingto	
	Special Hand	ing				
	Demographic	-1100				
	Households					
	Agy Code	Advert	iser	Code	Product 1/2	
		477			898	
	Agency Ref			Advertiser	Ref	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
N 1 KPLC 10/21/16 10/21/16 RI M-F 430-5p	430-5p ts/Week Rate 1 \$35.00	:30	NM 1	\$35.00
N 2 KPLC 10/21/16 10/21/16 7News Early Sunri Start Date End Date Weekdays Spot Week: 10/17/16 10/23/161	ise 5:00 AM-5:30 AM ts/Week <u>Rate</u> 1 \$85.00	:30	NM 1	\$85.00
N 3 KPLC 10/21/16 10/21/16 7News Sunrise  Start Date End Date Weekdays Spot Week: 10/17/16 10/23/161	5:30 AM-7:00 AM ts/Week <u>Rate</u> 1 \$165.00	:30	<b>NM</b> 1	\$165.00
N 4 KPLC 10/21/16 10/21/16 7News at Six  Start Date End Date Weekdays Spot Week: 10/17/16 10/23/161	6:00 PM-6:30 PM ts/Week Rate 1 \$405.00	:30	NM 1	\$405.00
N 5 KPLC 10/21/16 10/21/16 Entertainment Ton <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/17/16 10/23/161	hight 6:30 PM-7:00 PM ts/Week <u>Rate</u> 1 \$305.00	:30	NM 1	\$305.00
N 6 KPLC 10/24/16 10/24/16 Tonight Show  Start Date End Date Weekdays Spot  Week: 10/24/16 10/30/16 1	10:35 PM-11:35 PM ts/Week Rate 1 \$110.00	:30	NM 1	\$110.00
N 7 KPLC 10/24/16 10/24/16 RI M-F 430-5p  Start Date End Date Weekdays Spot Week: 10/24/16 10/30/16 1	430-5p ts/Week <u>Rate</u> 1 \$35.00	:30	NM 1	\$35.00
N 8 KPLC 10/24/16 10/24/16 7News Early Sunri <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/24/16 10/30/16 1	ise 5:00 AM-5:30 AM ts/Week <u>Rate</u> 1 \$85.00	:30	NM 1	\$85.00
N 9 KPLC 10/24/16 10/24/16 Live at Five  Start Date End Date Weekdays Spot Week: 10/24/16 10/30/16 1	5:00 PM-5:30 PM ts/Week Rate 1 \$600.00	:30	NM 1	\$600.00
N 10 KPLC 10/24/16 10/24/16 7News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/24/16 10/30/16 1	6:00 PM-6:30 PM ts/Week Rate 1 \$405.00	:30	NM 1	\$405.00

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Contract / Revision Alt Order # POL2576 / 08352576

Estimate # Contract Dates <u>Product</u> 10/18/16 - 10/24/16 **BOUSTANY FOR SENA 7622** 

Original Date / Revision Advertiser 09/10/16 / 09/12/16 POL/Boustany, Charles

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week	Rate Rtn TypeSpots	Amount
N 11 KPLC 10/24/16 10/24/16 Entertainment Tonight  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM 1	\$305.00
N 12 KPLC 10/24/16 10/24/16 NBC Today Show  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30	NM 1	\$140.00
N 13 KPLC 10/24/16 10/24/16 Monday Prime Other  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	7:00 PM-9:00 PM <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 14 KPLC 10/24/16 10/24/16 Monday Hour 3  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	9:00 PM-10:00 PM <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 15 KPLC 10/22/16 10/22/16 7News Nightcast Saturday  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161- 1	10:00 PM-10:35 PN <u>Rate</u> \$280.00	:30	NM 1	\$280.00
N 16 KPLC 10/22/16 10/22/16 Saturday Night Live  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161- 1	10:35 PM-12:00 XI\ <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 17 KPLC 10/22/16 10/22/16 7News @ Six Saturday  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161- 1	6:00 PM-6:30 PM <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 18 KPLC 10/23/16 10/23/16 Late News Following NFL  Start Date   End Date   Weekdays   Spots/Week   Week: 10/17/16 10/23/161 1	1015-1045p <u>Rate</u> \$390.00	:30	NM 1	\$390.00
N 19 KPLC 10/20/16 10/20/16 Tonight Show  Start Date   End Date   Weekdays   Spots/Week   Week: 10/17/16 10/23/161 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30	NM 1	\$110.00
N 20 KPLC 10/20/16 10/20/16 7News at Noon  Start Date   End Date   Weekdays   Spots/Week   Week: 10/17/16 10/23/162 2	12:00 PM-12:30 PN <u>Rate</u> \$115.00	:30	NM 2	\$230.00
N 21 KPLC 10/20/16 10/20/16 RI M-F 430-5p  Start Date	430-5p <u>Rate</u> \$35.00	:30	NM 2	\$70.00
N 22 KPLC 10/20/16 10/20/16 7News Sunrise  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	5:30 AM-7:00 AM <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 23 KPLC 10/20/16 10/20/16 7News at Six  Start Date	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM 1	\$405.00
N 24 KPLC 10/20/16 10/20/16 Entertainment Tonight  Start Date	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM 1	\$305.00
N 25 KPLC 10/20/16 10/20/16 NBC Today Show  Start Date   End Date   Weekdays   Spots/Week   Week: 10/17/16 10/23/161 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30	NM 1	\$140.00
N 26 KPLC 10/20/16 10/20/16 Thursday Hour 3  Start Date	9:00 PM-10:00 PM <u>Rate</u> \$500.00	:30	NM 1	\$500.00

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Alt Order # Contract / Revision POL2576 / 08352576

Estimate # Contract Dates Product BOUSTANY FOR SENA 7622 10/18/16 - 10/24/16

Original Date / Revision Advertiser 09/10/16 / 09/12/16 POL/Boustany, Charles

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 27 KPLC 10/18/16 10/18/16 7News Nightcast  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -1 1	10:00 PM-10:35 PN <u>Rate</u> \$1,010.00	:30	NM 1	\$1,010.00
N 28 KPLC 10/18/16 10/18/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30	NM 1	\$110.00
N 29 KPLC 10/18/16 10/18/16 7News at Noon  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	12:00 PM-12:30 PN <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 30 KPLC 10/18/16 10/18/16 RI M-F 430-5p  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	430-5p <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 31 KPLC 10/18/16 10/18/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 32 KPLC 10/18/16 10/18/16 7News at Six  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM 1	\$405.00
N 33 KPLC 10/18/16 10/18/16 Entertainment Tonight  Start Date   End Date   Weekdays   Spots/Week   Week: 10/17/16 10/23/16 -1 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM 1	\$305.00
N 34 KPLC 10/18/16 10/18/16 Tuesday Hour 1  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	7:00 PM-8:00 PM <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 35 KPLC 10/18/16 10/18/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30	NM 1	\$140.00
N 36 KPLC 10/18/16 10/18/16 Tuesday Hour 3  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	9:00 PM-10:00 PM <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 37 KPLC 10/19/16 10/19/16 Tonight Show  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30	NM 1	\$110.00
N 38 KPLC 10/19/16 10/19/16 SYN M-F 230-3p  Start Date	2:30 PM-3:00 PM <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 39 KPLC 10/19/16 10/19/16 RI M-F 430-5p  Start Date	4:00 PM-5:00 PM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 40 KPLC 10/19/16 10/19/16 Live at Five  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	5:00 PM-5:30 PM <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 41 KPLC 10/19/16 10/19/16 7News Sunrise  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	5:30 AM-7:00 AM <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 42 KPLC 10/19/16 10/19/16 7News at Six Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM <u>Rate</u>	:30	NM 1	\$405.00

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	POL2576 /	08352576	
Contract Dates	Product	Estimate #	
10/18/16 - 10/24/16	BOUSTANY FOR SE	NA 7622	- 1

Original Date / Revision Advertiser 09/10/16 / 09/12/16 POL/Boustany, Charles

*Line Ch Start Date	End Date Des	scription	Start/End Time	Days Lengt	Spots/ h Week	Rate Rtn Typ	e Spots	Amount
	<u>Date</u> <u>Weekd</u> 23/161		<u>Week</u> <u>Rate</u> \$405.00					
	10/19/16 Ento d <u>Date</u> <u>Weekd</u> 23/161			:	30	NI	1	\$305.00
	10/19/16 Wed <u>Date</u> <u>Weekd</u> 23/161		8:00 PM-9:00 PM Week <u>Rate</u> \$450.00	:	30	N	1	\$450.00
	10/19/16 Wed Date Weeks 23/161		9:00 PM-10:00 PM Week <u>Rate</u> I \$500.00	1 :	30	N	1	\$500.00
				Totals	0.00		47	\$12,425.00
Time Period	# of Spots	Gross Amour	nt Agency Comm.	Net Amount				
09/26/16 -10/24/16	47	\$12,425.0	0 (\$1,863.75)	\$10,561.25				
Totals	47	\$12,425.0	0 (\$1,863.75)	\$10,561.25				

Signature:	Date:	
0.9.1		

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